

M-HEALTH MORE LIKE MATERNAL HEALTH: MOBILE HEALTH AND TELEMEDICINE FOR MATERNITY CARE



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ABSTRACT

Telemedicine and telehealth is a very hot topic in the current scenario.

The objective of the study is to identify the factors related to people's choice to opt telemedicine and M health for maternity care.

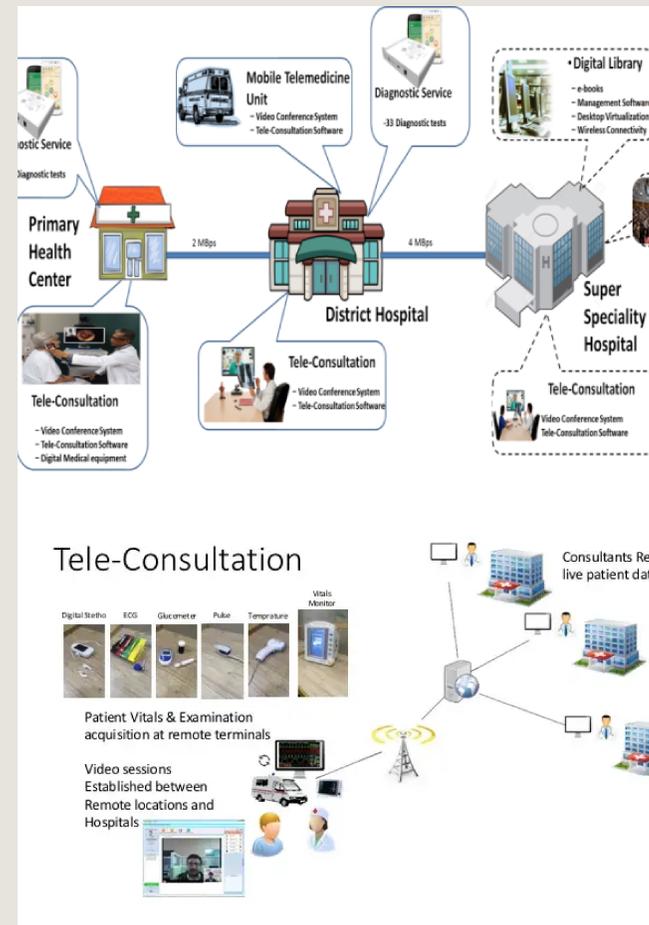
The study also analyses different ways of using telemedicine and M health in maternity care.

INTRODUCTION

Telehealth is becoming popular due to its ease of use and reduces the need to travel.

M health and tele medicine benefits maternal healthcare as it can be used to monitor blood pressure, diabetes etc

Maternity care is the service provided to a pregnant women from the pre natal period to post natal period. This is a very important period as a mistake can cause harm to not just one but two.



RESULTS

- The facility can be used in form of sending online videos to provide awareness on different care like breast feeding and neo natal care.
- Counselling and psychological support can be given through video consultation or telecall.
- Prescription of medicine or exchange of lab results can be done through email.
- People find it easy to access.

CONCLUSION

Maternal healthcare providers found the usage of telemedicine beneficial and there should be a prescribed guidelines and training for the usage of the facility.

A feasibility study would help in understand the long run working of telemedicine and M health for maternity care

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METHODOLOGY

50 healthcare professionals and 25 expecting women were asked to fill a structured interview prepared on google form.

The data was analysed and tabulated using different statistical tools.

DISCUSSION

Telemedicine and M health is used for various services, the choice of using is very much personal rather than any guideline.

Technology illiteracy will be a challenge for implementation of Telemedicine

REFERENCE

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